

Recruitment of TT managers

What skills are necessary ?

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Emerging New skills

-Many skills (legal, finance, technical, business, marketing, IP, negotiation...

- Web market place
- Auctions
- Patent aggregation
- Patent Mapping
- Patent Rating
- Patent Stock Exchange

CONSEQUENCES

- TT management is extremely rapidly evolving and is becoming particularly sophisticated
- New skills are necessary
- Building-up an educational framework leading to a European certification of TTM is of strategic importance