






CERTIFIED TTT MANAGER – background, objectives, process & results

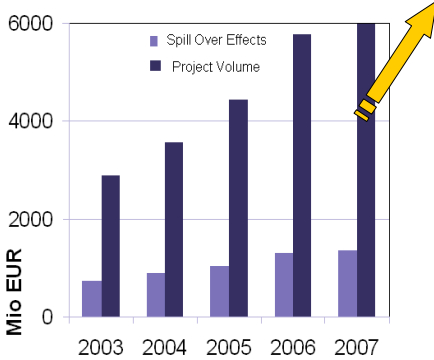
Riga 24/25 Feb



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aws: Business Promotion Bank of the Republic of Austria



financial crisis momentum

AAA Rating

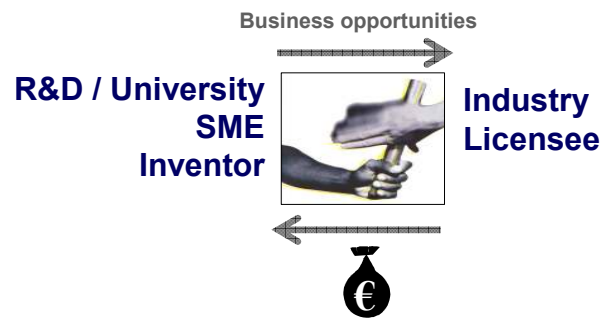
2007: 1,35 billion EUR for 7.000 projects available

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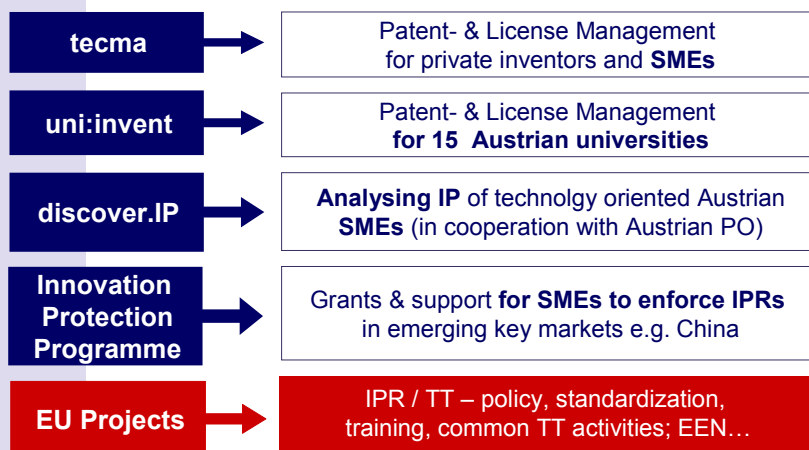
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aws unit: Patent & License Management




aws: IPR/TT programmes






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aws: EU Projects IPR/TT (extract)

IRC Stakeholder Tool / DG ENT




www.technology-market.eu

Transatlantic IPR / DG RELEX



www.ipr-policy.eu

TRANSBIO / DG ENT




www.transbio.net

CERT-TTT-M / DG RDT



www.ttt-manager.eu

Austrian EEN / Subc.




www.enterpriseeuropenetwork.at

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aws policy-making role in TT/IPR

- advising AT ministries in IPR/TT policy
- implementing policies by programmes
- ERA Green Paper
- IPR expert group OMC-CREST
- ...



FP6 RTD OMC-NET

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CERT-TTT-M...



- means **C**ertified **T**ransnational **T**echnology **T**ransfer **M**anager
- project within the FP6 programme of the EU (Jan07-Feb09)
- Based on key assumptions of European IPR experts (Crest Report OMC-NET):
 - **Lack of TT skilled people**
 - **No registered TT profession**
 - **No TT education / training programme recognised all over Europe**



CERT-TTT-M objectives



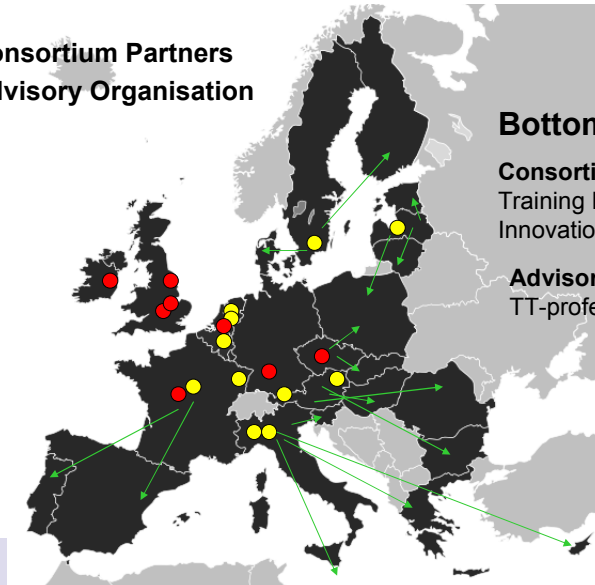
To build up a **framework for TT training** that:

- Standardizes the skill-set of TT profession in Europe
- Covers all phases of the TT process
- Offers the perspective of a TT career-path
- Paves the way towards an official recognition
- Supports national/regional policy-makers
- Can be adopted by Training Providers
- Bottom-up developed by European TT-players

CERT-TTT-M Consortium & Advisors



- Consortium Partners
- Advisory Organisation



Bottom-up approach

Consortium:
Training Providers
Innovation Policy-Makers

Advisors:
TT-profession peers

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CERT-TTT-M Consortium Partners



11 Participants from 7 EU Countries

- Austria:** AWS – MCI
- Belgium / Flanders:** IWT
- France:** IEEPI – MESR
- Italy:** ASTER – ERPDA
- Latvia:** LIAA
- Netherlands:** EZ – RSM
- Sweden:** VINNOVA

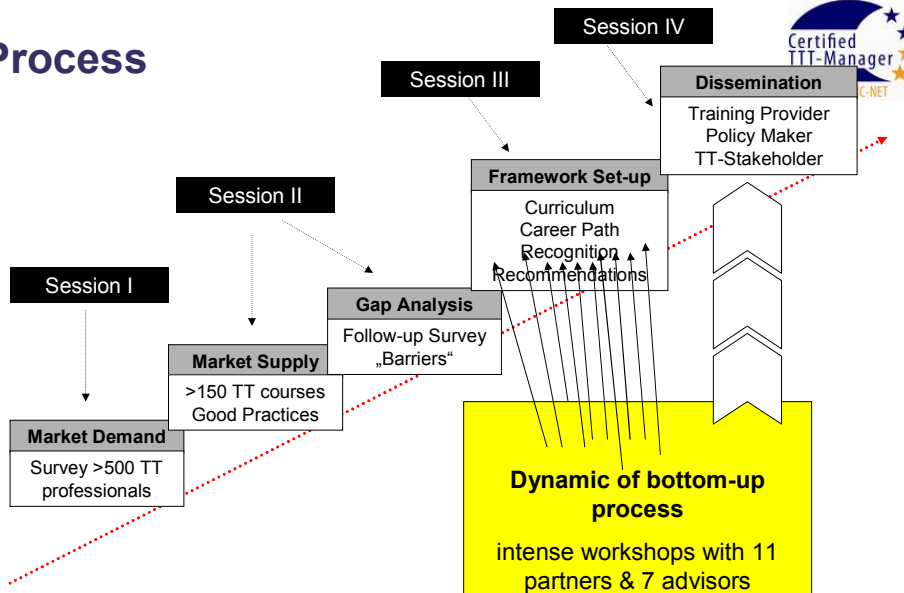
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Advisory board members

related to the relevant TT organisations

- **ASTP** / Association of European Science & Technology Transfer Professionals
- **EPA** / European Patent Academy
- **IKT** / The Institute of Knowledge Transfer
- **LES** - Licensing Executive Society (France & Intern.)
- **ProTon** Europe
- **Societas Rudolphina**

Process



Results to download on:
www.ttt-manager.eu



3 Packages for
Training Providers
Policy-Maker
TT Stakeholder

Results in Detail
Report: Demand Analyses
Report: Supply Analyses
Best Practise presentations
THE CERT-TTT-M FRAMEWORK
Model Curriculum &
Career Path
Recommendations of recognition

Soon: Material of Riga Conference

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What is your result of value?

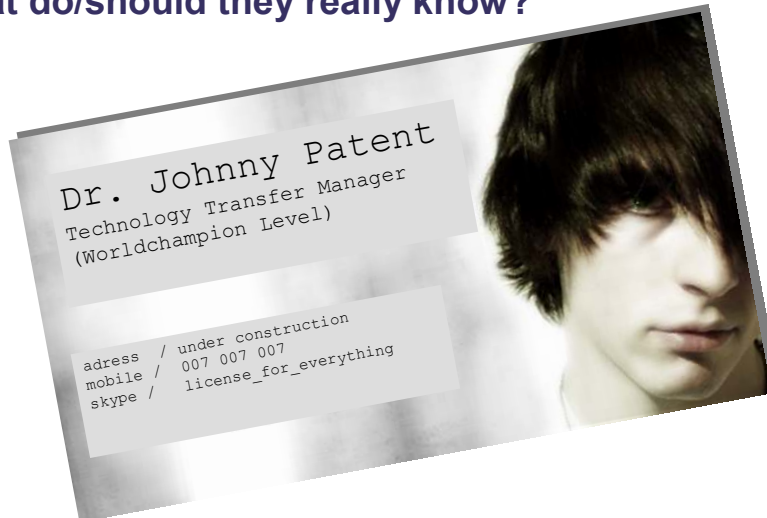


At least **5 training providers in 5 different countries** have been expressed the willingness to implement Framework and shall mutually recognize Certification for TT Manager!

Future: Starting Point for an European Profession Body for TT/KT!

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Session 1- What do/should they really know?



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Thank you for your attention...

Georg Gasteiger

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